



# ALSIM MAMEDOV

CREATIVE DIRECTOR

My name is Alsim. Creative Director with over 16 years of experience in the design field. My work experience is incredibly diverse: I began as a printing press machine operator and advanced to become the head of the Advertising and PR department. I have a proven track record of leading successful design projects from idea to implementation. I have the ability to manage design and cross-functional teams, have excellent communication and interpersonal skills, and have a passion for pushing the boundaries of design.

## CONTACT

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## LANGUAGES

Russian - **Native** / English - **B2**

## PROFESSIONAL SKILLS

Adobe Photoshop	●●●●●●●●●●
Adobe illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe Premiere	●●●●●●●●●●
Figma	●●●●●●●●●●
CSS/HTML	●●●●●●●●●●
JavaScript	●●●●●●●●●●
3DS MAX	●●●●●●●●●●
Corona Render	●●●●●●●●●●

## CREATIVE FIELDS

- Graphic Design
- Advertising Design
- Logo/Brand Design
- Web Design
- UX Design
- Social Media
- Internet Marketing
- Video Making
- Front-end Development

## STRONG POINTS

- Extremely Creative
- Fast learner
- Imaginative
- Responsible
- Team-player
- Dedicated to work
- Open-minded

## INTERESTS

- Traveling | Guitar playing |
- Web developping | Cinema | Technology |
- Business | Sport

Original conceptual thinking / Highly organized and ability to manage multiple projects simultaneously / Excellent communication and project management skills / Experience managing multimedia design and static graphic design / Ability to look at projects holistically with a keen eye for design details / Solid knowledge of design software programs, such as Adobe Creative Suites, InDesign, Illustrator, After Effects, Adobe Premiere, 3D Max, FIGMA. Experience developing Brand Guidelines / Graphic Standards / Ability to work methodically and meet deadlines / Solid creative skills in producing or sourcing relevant imagery or illustration to add a theme that complements the overall design of the project that adheres to the project style guide / Good understanding of how design might translate to code e.g. HTML mark-up or CSS considering accessibility needs and usability guidelines to Westernised standards / I have experience in organizing exhibitions and conferences / I try to always be in trend and learn something new for myself.

## Work experience

**MARKETING EXECUTIVE**  
uScovery DMCC | Dubai, UAE | **11.2021 - Present**

*Creative design, Social media, Web design, Organization of exhibitions, Work with contractors, Quality control of printing and POS materials, Presentation design, Work with photographers and videographers, Negotiations and presentations.*

**MARKETING EXECUTIVE**  
uSkyTransport | Sharjah, UAE | **05.2021 - 11.2021**

*Creative design, Social media, Web design, Organization of exhibitions, Work with contractors, Quality control of printing and POS materials, Presentation design, Work with photographers and videographers, Negotiations and presentations.*

**HEAD OF DESIGN AND INTERNET COMMUNICATIONS DEPARTMENT**  
TradeLock | Moscow, Russia | **01.2021 - 05.2021**

*Management of the design department, Setting tasks and monitoring deadlines, Drawing up a work plan for the week / month / year, Budgeting the advertising budget, Creative design, Web design, Social networks, Organization of exhibitions, Work with contractors, Quality control printing and POS materials, Design presentations, work with photographers and videographers, Negotiations and presentations.*

**HEAD OF DESIGN DEPARTMENT**  
Garden Retail Service | Moscow, Russia | **09.2015 - 01.2021**

*Management of the design department, Setting tasks and monitoring deadlines, Drawing up a work plan for the week / month / year, Budgeting the advertising budget, Creative design, Web design, Social networks, Organization of exhibitions, Work with contractors, Quality control printing and POS materials, Design presentations, work with photographers and videographers, Negotiations and presentations.*

**HEAD OF ADVERTISING DEPARTMENT AND PR**  
MosStroyEconombank | Moscow, Russia | **08.2013 - 09.2015**

*Management of the design department, Setting tasks and monitoring deadlines, Drawing up a work plan for the week / month / year, Budgeting the advertising budget, Creative design, Web design, Social networks, Organization of exhibitions, Work with contractors, Quality control printing and POS materials, Design presentations, work with photographers and videographers, Negotiations and presentations.*

**CREATIVE DESIGNER**  
RusKlimat | Moscow, Russia | **03.2012 - 08.2013**

*Creative design, Packaging design, Web design, Social networks, Quality control of printing and POS materials, Presentation design, Working with photographers and videographers.*

**DESIGNER**  
ARTSTORIA | Moscow, Russia | **09.2009 - 03.2012**

**DESIGNER**  
EVAPRINT | Moscow, Russia | **10.2007 - 09.2009**